

# JOSH MEROW

GRAPHIC & INTERACTIVE DESIGNER

## CONTACT

Josh W. Merow  
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## EDUCATION

Edinboro University  
Edinboro, PA  
BFA Applied Media Arts  
Concentration: Graphic & Interactive Design  
Minor: Printmaking  
Graduated: May 2017

## SKILLS

Typography  
Identity|Branding  
Editorial|Publication  
Image Editing|Retouching  
Packaging  
Vector Illustration  
File Preparation  
Screenprinting  
Relief Printing  
Web|Interactive

## TECHNICAL KNOWLEDGE

Adobe Creative Suite  
Microsoft Office  
Deco Studio Lite  
Corel Draw  
WIX  
Weebly  
Shopify  
MAC | PC

## EXPERIENCE

### Freelance Designer: 2014–Present

Experience in marketing, advertising, logo design, apparel, print, web design and social media.

Clients: Simple Sugars Skin Care, Chick-fil-A, Peace, Love, and Little Donuts, Moon Area Education Foundation, Pittsburgh Technology Council, Provident Charter School, Inches Nursery, Novel Geo-Environmental, Evil Lizard Custom Apparel, and Michael's Hairloft

### Graphic Designer/Manager: 2017–2019

*Evil Lizard Custom Apparel*, Pittsburgh, PA

Responsible for creating custom apparel, retail, branding, and web designs for clients and Evil Lizard. Take direction from written or spoken ideas and convert them seamlessly into images, layouts and other designs. Assist in production of screens, transferable vinyl, and digitizing designs for embroidery. Prepare merchandise for sale and assist clients in decision making and ease of experience.

### Chimera Promotional Team Lead Designer: 2016–2017

*Edinboro University*, Edinboro, PA

Lead Designer and part of a team to design and advertise the Chimera Student Exhibition. Design/direction of the printed materials such as; posters, tickets, table tents, banners, artist tags, and programs. Organized team meetings and distributed work among team.

### Graphic Design Lab Manager: 2016–2017

*Edinboro University*, Edinboro, PA

Responsible for inventory of ink for various printers, stock paper, and other supplies. Maintain and repair printers, computers and keep lab and production spaces clean.



## ACHIEVEMENTS

### 9<sup>th</sup> Senior Graphic & Interactive Design Exhibition: Spring 2017

*Edinboro University*, Pittsburgh, PA

*That's No Moon...*, Seniors Choice (1 out of 72 submissions)

*PVRIS Vinyl Record*, Jurors Choice (9 out of 72 submissions)

*Tresemmé Luxury Package*, Juried (15 out of 72 submissions)

### Pittsburgh AIGA PGH365: Spring 2017

*Spirit Hall*, Pittsburgh, PA

*VANS Annual Report*, Juried (30 out of 270 submissions)

*PVRIS Vinyl Record*, Juried (30 out of 270 submissions)

### Illuminate Pop-Up Gallery: Spring 2017

*Pittsburgh Finge Festival*, Pittsburgh, PA

*Serenity*, Best in Show, Juried (20 submissions)

### Chimera XIV Promotional Team: Spring 2017

*Edinboro University*, Edinboro, PA

*American Advertising Award, District Two*, Silver

### Chimera XIV Student Design Exhibition: Fall 2016

*Erie Art Museum*, Erie, PA

*That's No Moon...*, Juried (30 out of 143 submissions)

### Boy Scouts of America, Eagle Scout: Spring 2013

*Laurel Highlands*, Pittsburgh, PA



## SERVICES

### AIGA Pittsburgh, Contributing Member: 2017

*Pittsburgh Chapter*, Pittsburgh, PA

### Student Mentor: Spring 2017

*Edinboro University*, Edinboro, PA